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PRESS RELEASE
FOR IMMEDIATE RELEASE

BRIARWOOD ACTION NETWORK'S PARK DAY GETS BETTER AND BETTER

Briarwood, N.Y. October 21, 2014 – “It gets better and better,” was the refrain heard over and over at Hoover Park on October 18, 2014. The “It” referred to Briarwood Action Network’s (BAN’s) “It’s My Park Day” semi-annual celebration. On that Saturday, the Briarwood community came together to clean, plant, beautify and thoroughly enjoy being in the park and with each other.

The numbers barely begin to describe the importance and impact of this event on Briarwood. More than 100 people, school age through senior, got their hands “dirty”, planting more than 3000 daffodil bulbs, raking and sweeping and collecting more than 75 huge bags of debris, all the while enjoying live music, arts and crafts, storytelling, and eventually tackling a formidable Halloween piñata. Tasty snacks were donated by local businesses, Alba Restaurant, Flagship Diner, Pani Dolci Bakery.

Neighborhood schools were well represented as were other community groups and local institutions, which participated and lent their support. These included Queens Boulevard Kiwanis Club, Friends of Maple Grove Cemetery, Friends of the Briarwood Branch of the Library, and Melrose Credit Union.

The essence and meaning of this community gathering is best reflected in the words and expressions of the volunteers, particularly the children, as they worked and shared their feelings.

“What BAN does for the neighborhood is great”; “I like a chance to plant and do good for the environment”; “Cleaning isn’t hard, it’s fun”; “I feel so lucky to be here.”

Yes, It just gets better and better!

[Click here](#) to see photos of the event on the Briarwood Action Network Facebook page.

The Briarwood Action Network (BAN) is a neighborhood civic group dedicated to improving the quality of life in Briarwood, Queens.

For additional information, or to schedule an interview with Sylvia Sherman, Park Day Project Manager and Vice President of the Briarwood Action Network, e-mail Sylvia Sherman at ssherman.ban@gmail.com.

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