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PRESS RELEASE
FOR IMMEDIATE RELEASE

BRIARWOOD ACTION NETWORK GIVES BACK

Briarwood, N.Y. December 1, 2014 – This holiday season, Briarwood Action Network (BAN), is sponsoring its third Annual Toy Drive. From November 1st through December 14th, BAN is collecting toys to benefit the children at the Briarwood Family Residence which provides temporary housing for over 90 families.

Toy collection stations have been set up in Briarwood apartment buildings and at Middle School 217Q. On December 2nd, known as “Giving Tuesday”, the community was invited to bring donations of new, unwrapped toys to the Briarwood Branch of the Queens Borough Public Library. “Giving Tuesday” is a day dedicated to giving thanks and giving back. Through this toy drive, BAN hopes to provide one way for our generous Briarwood neighbors to “Give Back” to those in need.

Parents were overheard, explaining to young children, “These toys are for kids who don’t have all the things which you have.” Children exclaimed with pride how they have placed toys in the collection boxes. “I gave the bear”; I put in the poodle and the train.”

Young and old feel that, when their gifts arrive at the Residence, they will be spreading cheer and bringing gleeful smiles to many a child’s face. BAN is gratified for its role in this season of sharing and “Giving Back.”

[Click here](#) to see photos of BAN's 'Giving Tuesday' toy collection at Briarwood Library on the Briarwood Action Network Facebook page.

The Briarwood Action Network (BAN) is a neighborhood civic group dedicated to improving the quality of life in Briarwood, Queens.

For additional information, or to schedule an interview with Sylvia Sherman, Toy Drive Project Manager and Vice President of the Briarwood Action Network, e-mail Sylvia Sherman at ssherman.ban@gmail.com.

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